



Press release March 2008

**New updated 'Caring Parent Booklet' available now!!**



The London Accident Prevention Council is proud to present the **NEW** modified edition of the popular **Caring Parent** booklet.

**Caring Parent** has previously sold in excess of 4 million copies and was re-launched at this year's RoSPA Road Safety Congress.

Aimed at parents of pre-school right through to secondary school aged children, **Caring Parent** offers sound advice on how to prepare children to use our increasingly busy roads safely.

Unlike other publications, **Caring Parent** covers a wide range of Road Safety issues all in one booklet and includes sections on Children as Pedestrians, School Travel Plans, Children in Cars, on Bicycles and Horses.

**Caring Parent** can complement your educational visits and interventions by providing you with an informative means to enforce key Road Safety messages.

**Price 29p per copy (VAT exempt) plus p & p**

To place an order for **Caring Parent** please email our Administrator, Mrs. Carol Walker on [cewalker@btinternet.com](mailto:cewalker@btinternet.com)

For LAPC press enquiries contact Dilek Sabri on 0208 489 1417 or email [dilek.sabri@haringey.gov.uk](mailto:dilek.sabri@haringey.gov.uk)