



LAPC now a member of 'The European Road Safety Charter'



European Road Safety charter signing event 8th July, 2009 London. From left Isabelle Kardacz, Head of Road Safety Unit - European Commission, Paul Clark MP - Minister for Road Safety, Councillor Peter Herrington, Chairman of LAPC Executive Committee.

The European Road Safety Charter is the largest existing road safety platform, encompassing all 27 EU member states. It forms part of the Road Safety Action Plan launched by the European Commission in 2003, through its Directorate General for Energy and Transport, with the ambitious goal of halving the number of deaths on European roads by 2010.

The Charter integrates enterprises, public authorities and civil society and provides a unique opportunity to take direct action to reduce road fatalities, assess results and share ideas and successful measures.

Mr Paul Clark MP, the UK's Minister for Road Safety gave a speech on Road Safety Policies in the UK, in which he echoed the British governments support for the charter. "The UK and the Charter's common aims include educating young people, targeting employers and employees who drive for work, improving the enforcement of driving laws and engineering of vehicles and roads. Our next ten-year road safety strategy for the UK, which begins in 2010 reflects many of the principles laid out in the charter." He said.

By June 2009, more than 1,400 entities around Europe had signed the Charter and undertaken commitments, providing a concrete response to the road safety problems they encounter in their daily work and lives.

-Ends-

For further information on the European Road Safety Charter please contact charter@paueducation.com

For LAPC press enquiries please contact Dilek Sabri on 0208 489 1417 or email dilek.sabri@haringey.gov.uk